



## **Sponsorship Opportunities**

360|Conferences is the leader in providing many custom options for our sponsors. Our offerings range from cost-effective Exhibitor and Bronze level sponsorships to our signature Platinum package. We believe in making sponsorship opportunities available to all companies of all sizes and budgets. As a small business ourselves we understand the value of a dollar, and try to ensure our sponsors get the most value possible for their sponsorship investment.

We also feature several unique add-on and stand-alone opportunities to tailor your sponsorship investment for maximum impact. Sponsors of 360 events not only generate excellent exposure within an influential audience, but also position themselves as leaders within the Community.

For the second time in it's history, 360|Flex sold out in 2011. 2011 was also the first year the conference followed a one time a year model. We anticipate 360|Flex 2012 selling out again, faster than 2011!

## Item Breakdown for Platinum, Gold, Silver &amp; Bronze levels

	Keynote	Blind Email	Logo on Attendee Badges	Logo on Attendee T-shirt	Logo on Water Bottle	Banner Hung in Main Hall	Event Passes	Add'l Passes Discount	Exhibit Tables	Ad in program	Included in email blast	Listing on website
<b>Platinum</b>	YES	YES	YES	YES	YES	YES	12	50%	4	Back Cover	YES	YES
<b>Gold</b>					YES	YES	8	40%	3	Two pages	YES	YES
<b>Silver</b>							6	30%	2	One page	YES	YES
<b>Bronze</b>							2	20%	1	Half page	YES	YES

**Platinum** Investment of \$55,000 (Exclusive)

- **High profile company spokesperson for event Keynote address**
- Exhibition space: 4' x 24' in exhibitor area (includes four skirted 4' x 6' tables)
- twelve (12) Conference Tickets
- 50% off additional tickets
- Outside back cover ad in Event Program
- 2-page spread in event program
- Logo/ID in marketing/advertising materials
- Logo/ID in event program under sponsors section (logo)
- Logo/ID on Web site (Main site header)
- Banner hanging in main exhibit hall (Supplied by Sponsor)
- Logo/ID printed on t-shirt for all attendees
- Logo/ID in sponsorship area of 360|Flex Web site under specific event area
- Reserved space in attendee swag bag for promotional insert and or giveaway
- Inclusion in pre and post event e-mail newsletter to all attendees. Top position.
- **Blind access to entire event member list for post event e-mail**

**Gold** Investment of \$25,000 (Limited to 2)

- Exhibition space: 2 skirted 4' x 6' tables
- Eight (8) Conference Tickets
- 40% off additional tickets
- 2-page spread in event program
- Logo/ID in marketing/advertising materials
- Logo/ID in event program under sponsors section (logo)
- Logo/ID on Web site (front page footer link)
- Banner hanging in main exhibit hall (Supplied by Sponsor)
- Logo/ID in sponsorship area of 360|Flex Web site under specific event area
- Reserved space in attendee swag bag for promotional insert and or giveaway
- Inclusion in pre and post event e-mail newsletter to all attendees

**Silver** Investment of \$10,000 (Limited to 3)

- Exhibition space: 1 skirted 4' x 6' table
- Six (6) Conference Tickets
- 30% off additional tickets
- Full page ad in event program
- Logo/ID in marketing/advertising materials
- Logo/ID in event program under sponsors section (logo)
- Logo/ID in sponsorship area of 360|Flex Web site
- Reserved space in attendee swag bag for promotional insert and or giveaway
- Inclusion in pre and post event e-mail newsletter to all attendees.

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**Bronze** Investment of \$7,000 (Limited to 5)
 

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- Exhibition space: 1 skirted 4' x 6' table
- Two (2) Conference Tickets
- 20% off additional tickets
- Half page ad in event program
- Logo/ID in marketing/advertising materials
- Logo/ID in event program under sponsors section (logo)
- Logo/ID in sponsorship area of 360|Flex Web site
- Reserved space in attendee swag bag for promotional insert and or giveaway
- Inclusion in pre and post event e-mail newsletter to all attendees.

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**Exhibitor** Investment of \$5,000 (Limited to 10)
 

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- Exhibition space: 1 skirted 4' x 6' table
- One (1) Conference Ticket
- Reserved space in attendee swag bag for promotional insert and or giveaway
- Logo/ID in event program under exhibitors section (logo)

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**Swag Bag insert** Investment of \$800
 

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- Reserved space in attendee swag bag for promotional insert and or giveaway

## Exclusive Sponsorship Opportunities

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**T-Shirt** Investment of \$5000 Exclusive
 

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- Sponsor Logo on back of conference T-Shirt
- In addition to the Platinum sponsor, this sponsorship is exclusive to one other sponsor.
- Half page ad in event program
- Logo/ID in marketing/advertising materials
- One (1) Conference Ticket
- Logo/ID in sponsorship area of 360|Flex Web site

**Lanyard Sponsor** Investment of \$3,000 Exclusive

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- Logo/ID on all attendee Lanyards
- One (1) Conference Tickets
- Logo/ID in marketing/advertising materials
- Logo/ID in event program under sponsors section (logo)
- Logo/ID in sponsorship area of 360|Flex Web site

**Bottled Water** Investment of \$1,500 (Exclusive)

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- Custom Water bottles set out during the conference. Sponsor Logo/ID on label

**Koozie** Investment of \$750 (Exclusive)

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- Custom Beer koozies with sponsor Logo/ID on one side.

**Evening Event Sponsorship** Investment of \$ 6,000 Exclusive per evening (3 nights to choose from)

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- **First come first served. Available Nights are: Sunday, Monday, Tuesday**
- Sole sponsorship of evening event
- Two (2) Conference Tickets
  - Additional passes available at 'First 100' prices
- Logo/ID Recognition in event area and in sponsorship area of 360|Flex Web site
- One-page advertising space in event program promoting your party. Client to design or we can design.
- Logo/ID in event program under sponsors (logo/ID only)
- Sponsorship includes venue, entertainment, light appetizers and drinks for attendees. Exact details TBD with sponsor and 360 Conferences.

Optional Add-ons to Event Sponsorship

- \$800 - PhotoBooth
- \$500 - Trivia night
- \$200 - Custom logo coasters

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**Coffee Sponsor for duration of event** Investment of \$5,000 **Exclusive**

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- Sole sponsorship of 360|Flex coffee station for all four days.
- Logo/ID Recognition in coffee area during entire event
- Half-page advertising space in event program
- Logo/ID in event PDF program under sponsors (logo/ID only)
- Logo/ID in sponsorship area of 360|Flex Web site

Optional Add-on for Coffee Sponsorship

- \$500 - Custom logo cups

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**Snack Break Sponsor for duration of event** Investment of \$5,000 **Exclusive**

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- Sole sponsorship of 360|Flex snack breaks, all four days
- Logo/ID Recognition in coffee area during entire event
- Half-page advertising space in event program
- Logo/ID in event PDF program under sponsors (logo/ID only)
- Logo/ID in sponsorship area of 360|Flex Web site

Optional Add-on for Coffee Sponsorship

- \$500 - Custom logo napkins